

# Expericard® Fact sheet

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Expericard® is a patented product with a RCD patent in Europe and a US patent pending. Expericard™ is available in two formats: A5 for a 12 cm Disc and A6 for an 8 cm Disc it may be either a DVD or CD.

The A5 format 210 x 148mm (8' x 6') weighs 34 grams (1.2 oz), containing a standard size 12cm disc.

The A6 format 148 x 105mm (4' x 6') weighs only 18 grams (0.63 oz), containing an 8cm mini-disc, which allows for the lowest postal rate worldwide.

Expericard® is printed to the highest quality using silk 260 gram (9.17 oz) cardboard designed for the best durability during postal handling. The back of the card can be printed in full colour, and even enhanced with partial UV-coating. It can be individually addressed and bear personalised greetings from the sender. This feature is part of our fully automated production process.

Expericard® can also be specially designed to suit specific needs such as; integrated stand on the back of the card or an integrated hang tab for instore display. Specialty print is also available upon request and features; embossing/debossing, foil and tailor made die cutting.

It's also possible to add a fragrance onto the Disc to enhance your message, we have hundreds to choose from.

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## Printing specifications

Recommended format for artwork is high-res printable PDF.

Print: 175 linear offset

Color : 4-color, EUR

Paper: 260 gram cardboard

Format: A5 or A6 (for other formats contact Expericard)

Repro proof: 1 pdf and 1 ColorArt

For templates please visit: [www.expericard.com](http://www.expericard.com)

## Master specifications

Video: Digibeta, Beta SP, DV-Cam, MiniDV in all known formats. But we prefer Digibeta or Beta SP for quality reasons.

Audio (if separate from video): D88, CD, DVD, CD-rom, DVD-rom or by FTP in all known formats. We prefer wav & aiff in 16bits 48KHz.

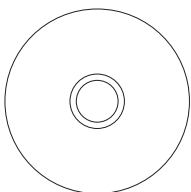
Still images: TIFF-format in high resolution.

Label print : CMYK in Minimum 250 dpi with a color-composition no more than 320%

We can provide full-service content production.

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## Disk Options



### 12 CM DISC

CD-ROM: Data Capacity 680 MB

DVD 5 single sided, single layer (4.7 Gigabyte)

DVD 9 single sided, double layer (8.5 Gigabyte)

DVD 10 double sided, single layer (9.4 Gigabyte)



### 8 CM DISC

CD-ROM: Data Capacity 192 MB

Mini-DVD (1,46 Gigabyte)

## Printing specifications

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**Paper:** 260 gram cardboard

**Format:** A5 or A6 (for other formats contact Expericard)

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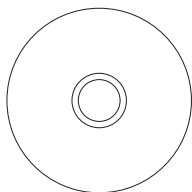
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**Help:** We can provide full-service content production. Please contact Expericard for more information.

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## Disk Options

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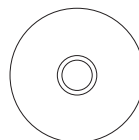
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